

Convention Management & Service Professional Reading Project

Name: _____ Date: _____

Assignment: Read an article from a current trade magazine, or web site associated with the convention business. Fill out this worksheet and turn in no later than the dates listed in your syllabus. Please include a copy of the article with this worksheet. Late worksheets will not be accepted for credit. At another date you will be asked to review the contents from the article with the class. You will be able to use the worksheet for the presentation. Each student will be responsible for filling out two worksheets. Each worksheet and presentation is worth 5% of your grade.

Name of Article: _____

Date article was published: _____

Author: _____

Answer the following questions:

What is the main idea of the article?

What is the relevancy of this article in today's convention business?

How do you feel about what you just read? Do you agree or disagree with the content? Why?
